



City of McKinney Press Release
FOR IMMEDIATE RELEASE

McKinney Council Member Attends Texas Municipal League Conference
Workshops Address Current and Emerging Municipal Issues

McKINNEY, Texas (Oct. 23, 2009) – GERALYN KEVER, McKinney City Council Member, District 2, was in Fort Worth on October 20-23, 2009 to attend the 97th Texas Municipal League (TML) Annual Conference and Exhibition.

The theme of this year's conference and exhibition was "New Times, New Frontiers: Pioneering the Future." The four-day meeting provided an opportunity for city officials to attend workshops addressing current and emerging municipal issues. Additionally, the conference offered a chance to visit with elected and appointed officials from across Texas to learn how other cities are coping with the challenges facing local government today.

During the meeting, conference attendees were offered a number of sessions on leadership principles, ethical responsibilities, utility issues, communications skills, technology and more. Delegates also had the opportunity to hear presentations by Andy Andrews from Orange Beach, Alabama; Craig Karges from Wheeling, West Virginia; and Shawn Achor, Harvard Lecturer from Cambridge, Massachusetts.

"Besides the obvious educational benefit, this event provides a unique opportunity to make connections across our region," said Kever. "While attending sessions, sitting across a lunch table, or simply walking through the Exhibit Hall, I had good conversations with Mayors, Council Members and City Managers from Plano, Fairview, Greenville, Rockwall, Addison and Coppell. In several circumstances we agreed to share specific information or follow up with more discussion. It was affirming to hear so many positive comments about McKinney from elected officials across the state."

The City of McKinney is a member of the TML, a voluntary association of more than 1,200 Texas cities. More than 4,000 city officials, guests and exhibitors attended this year's conference.

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About McKinney

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of 122,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments, and it was recently ranked as one of the Top 10 Best Places to Move by Forbes Magazine. Visit the city's Web site at www.mckinneytexas.org.

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