



City of McKinney Press Release
FOR IMMEDIATE RELEASE

Grand Opening for Dr Pepper StarCenter McKinney at Craig Ranch on Sept. 19

McKINNEY, TEXAS (Sept. 4, 2009) – The newest Dr Pepper StarCenter in McKinney at Craig Ranch will hold its grand opening ceremony on Saturday, Sept. 19 at noon. The festivities will begin with the official ribbon cutting ceremony at noon, followed by free public skating and youth hockey and figure skating exhibitions.

Schedule of Events for Grand Opening:

Noon	Official Ribbon Cutting Ceremony
12:30 - 2 p.m.	Free public skating
12:30 – 1:30 p.m.	McKinney Mites vs. Texas Aces Mites Exhibition Game
1:45 – 2:45 p.m.	McKinney High School Hockey vs. Frisco High School Hockey Exhibition
2:15 – 3:15 p.m.	Figure Skating Exhibitions

Everyone in attendance at the grand opening will receive two tickets to a Dallas Stars home pre-season game. Dr Pepper is providing free beverages, and kids will love the face painters, balloon animal artists and fantastic inflatables courtesy of the Dallas Stars Street Squad. Fans can register to win great prizes, including complimentary skate school passes, ice skating passes and a complimentary birthday party at the Dr Pepper StarCenter – McKinney at Craig Ranch.

"On behalf of Mayor Loughmiller and the City Council, we are thrilled to open the Dr. Pepper StarCenter McKinney at Craig Ranch. Our residents have been asking for this new public recreation facility, and we are extremely pleased to come through on this promise to bring it to them," said City Manager Frank Ragan.

The Dr Pepper StarCenter McKinney at Craig Ranch is built on 7.3 acres of land in Craig Ranch. The project is a partnership between the Dallas Stars, the City of McKinney, the McKinney Community Development Corporation and Craig Ranch. Additionally, Dr Pepper is the primary sponsor of the facility. The ice rink will offer annual skating and hockey scholarships to young residents of McKinney, and McKinney residents will have a three-day priority period before non-residents in which to register for major programs at the facility like hockey or ice skating leagues, clinics and camps.

This new facility has two sheets of ice, a full-service StarStuff pro shop, a snack bar and four meeting rooms. The StarCenter will be the home to two hockey associations -- the McKinney Ice Hockey Club which fields teams in the AT&T High School Hockey League,

and the Texas Aces, which fields travel teams of all ages in the North Texas Hockey League. The facility will also feature beginner leagues for youth and adult hockey players run by the Dallas Stars, advanced adult hockey leagues, a Learn-to-Skate program, figure skating, birthday parties, public skating, corporate team building events, private ice rentals, camps, clinics, tournaments and skating competitions.

It is expected that the facility will bring in 400,000 to 500,000 visitors annually. In addition, the Dallas Stars Hockey Club will practice at the Dr Pepper StarCenter McKinney at Craig Ranch once every year. The first practice at the rink is scheduled for Monday, Nov. 4.

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About McKinney

McKinney, Texas, is unique by nature. As the fastest-growing city in the U.S., McKinney has a current population of 122,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments. Visit the city's Web site at www.mckinneytexas.org.

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