



On July 4, McKinney Texas will take center stage to celebrate our freedom with Red, White and BOOM!

This festival will feature afternoon and evening activities for the entire family to enjoy throughout the city. This hometown event will kick off at 1:30 p.m. on Sunday, July 4 in Historic Downtown McKinney. At 7:30 p.m., residents and visitors from around the Metroplex and beyond will join us at the Soccer Complex at Craig Ranch for an evening of music, activities and fireworks at dusk.

This event is free and open to the general public. On behalf of the Red, White and BOOM! Committee, I would like to thank you in advance for your support and look forward seeing you on July 4.

Hometown Parade Hours and Location of Event

Sunday, July 4: 1:30 p.m. – 2:30 p.m. at the former Collin County Courthouse Parking Lot – see the map below (corner of Henry St. and S. Tennessee St.) in Historic Downtown McKinney

All entries must report in no later than noon (12:00pm).

Cost

\$25 Registration Application must be submitted ***no later*** than 5 p.m. on Friday, June 25.

Float/Entry Classification

Float/Entry will be classified into the following categories.

(Please note that all floats/entrees must be decorated in a 4th of July theme).

| | |
|---------------------------------|-----------------------|
| Float (moving vehicles, wagons) | Walking Group |
| Drill Team | Antique Cars/Tractors |
| Band | Dance Group |

Security

Security is provided; however, participants are responsible for their own property. The City of McKinney is not liable for any lost/damaged goods.

Bad Weather

In case of inclement weather, please call the hotline number that will be provided to all entries to determine if the parade will go on. Should the event be cancelled, refunds will be issued. The parade will not be scheduled at a later date due to inclement weather.

Awards

| | |
|-----------------------|-------|
| 1 st Prize | \$500 |
| 2 nd Prize | \$250 |
| 3 rd Prize | \$100 |

Rules and Regulations

To ensure the safety of all the children attending the parade, throwing of candy or any other object from your float is prohibited. All entries must maintain a forward motion on the parade route at all times. We will not allow any group to stop and perform for the crowd in an effort to keep the parade moving forward.



For more information contact:

Diann Bayes

Parade Chair / Executive Director, McKinney Convention & Visitors Bureau

(214) 544-1407

dbayes@visitmckinney.com



**Parade Entry Form
Registration Deadline
June 25, 2010**

Hometown Parade Entry Form

Please complete **ALL** sections of this application (Please Print)

Contact Name _____

Phone Number _____ Alt. Number _____

Fax _____ Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

NOTE: Please include a brief history including the name of the entry and organization for the announcer to use during the parade. Attach to form, if necessary.

COST

\$25 Registration fee per entry.

FLOAT/ENTRY CLASSIFICATION

(Please note that all floats/entries must be decorated in a 4th of July theme).

- | | |
|--|--|
| <input type="checkbox"/> Float (moving vehicles, wagons) | <input type="checkbox"/> Walking Group |
| <input type="checkbox"/> Drill Team | <input type="checkbox"/> Antique Cars/Tractors |
| <input type="checkbox"/> Band | <input type="checkbox"/> Dance Group |

Approximate length: _____

RELEASE

As a Hometown Parade participant I must commit to maintaining and remain on the parade route on Sunday, July 4, 2010 for the entire duration of the parade event. For good and valuable considerations received, the undersigned agrees to indemnify and hold harmless, City of McKinney, its members, officers, directors, employees, sponsors, volunteers, contractors and agents from any and all liabilities, obligations, claims, damages, diminution in value, costs, and expenses (including all court costs and reasonable attorney fees) (collectively, "claims") that the undersigned may suffer or incur prior to, during, or following participation of the Red, White & Boom in the City of McKinney in Historic Downtown at the Hometown Parade, including any injury to persons or property under my control or to persons or property of my agents, employees or invitees from any cause, including but not limited to theft or loss of property. The undersigned recognizes the hazards of participation in an outdoor event and assumes all risks of participation. In full consideration for all rights granted to you hereunder, you shall pay the required fees to be determined and stated in the document. This fee must be paid in full by June 25, 2010 for registration. *Credit card payments are not accepted.*

Signature _____ Date _____

Total Fees enclosed: \$ _____

*Please make checks payable to City of McKinney (Please put Parade Entry on your check reference line.)

Please return this form AND Proof of Insurance to:

Mail: McKinney Convention & Visitors Bureau, 1575 Heritage Dr., Suite 100, McKinney, TX 75069

Phone: (214) 544-1407 **Fax:** (972) 542-6341 **Email:** dbayes@visitmckinney.com