



City of McKinney Manager's Notes

May 28, 2021

Administration:

New councilmember orientation

- An all-day orientation is scheduled for our new councilmembers on June 16th. Staff will brief them on various upcoming and significant projects, as well as provide department briefings.

Meet & Confer

- The next meet & confer negotiation will occur on June 16th. Good progress is being made, and we hope to bring a tentative agreement for ratification in July. Also, we anticipate beginning our Fire negotiations in June, as both sides have exchanged communications to begin those negotiations.

City Secretary:

- **Candidate / Officeholder Filings**

- **Campaign Finance Reports Deadline is July 15**

Campaign Finance Form

https://www.ethics.state.tx.us/data/forms/coh/e_cta.pdf

Campaign Finance Form Instructions

https://www.ethics.state.tx.us/data/forms/coh/CTA_ins.pdf

- **Personal Financial Statements Deadline Extended to June 30** – At the recommendation of the Texas Ethics Commission (TEC) and in accordance with Texas Local Government Code, Ch. 145 and City Ordinance, Sec. 2-62, the deadline for non-Candidate Officials to submit a Personal Financial Statement was extended from April 30 to Wednesday, June 30, 2021.

TEC Letter Regarding PFS Deadline Extensions

https://www.ethics.state.tx.us/data/filinginfo/deadlines/2021/Notice-PFS_Deadline-MovedToJune302021.pdf



City of McKinney Manager's Notes

- **Boards & Commissions**

- **Member Appointments** - The City Council will make appointments to the Boards & Commissions on Tuesday, August 24, 2021. Newly appointed members will begin service on October 1.

The deadline to apply is Friday, June 18. Apply online at

<https://mckinney.granicus.com/boards/apply>

Eligible candidates reside within the city limits and are registered to vote.

The City Secretary Office will provide public announcements about the application process by addressing various Council and board meetings during the month of May. Information is available year-round at the [McKinney Boards & Commissions](#) webpage.

Candidate interviews will be conducted by the City Council in July-August, specific dates and times forthcoming.

- **2020 Census / City Redistricting**

- Redistricting data from the US Census Bureau is expected to be delivered to states by August 16, 2021. The full redistricting data with toolkits is expected by September 30, after which time the City of McKinney will begin its process of redistricting its City Council boundaries.

Press Release: [2020 Census Apportionment Results Delivered to the President](#)

2020 Census Data: [Apportionment Results \(for US House of Representatives\)](#)

- **Alcohol Permits** – the next quarterly report on local Alcohol Permits will be published July 2021.

- **Juneteenth Celebration**

- Saturday, June 19, 9am-9pm
- The City of McKinney will host a public Juneteenth Celebration at Finch Park. The event is a showcase for recent park improvements will include food trucks, free live entertainment, fitness & wellness activities, local vendors, and free swag!
- All McKinney residents are encouraged to attend – bring lawn chairs and blankets and enjoy a fun day!

- Event webpage www.McKinneyTexas.org/Juneteenth

Attachment #1: Juneteenth Flyer



City of McKinney Manager's Notes

Communications & Marketing:

- The city's Communications & Marketing Department has been awarded three national Telly Awards for their work in video production. The department's video highlighting the [community's response to Covid-19](#), the [McKinney Stories feature on George Webb](#), and the [Discover McKinney travel and tourism series](#) were all recognized in the 42nd Annual Telly Awards. Our videos were recognized in categories along with videos from AARP, Al Jazeera, the U.S. Food and Drug Administration, the United States Army, and the Metropolitan Transit Authority, faring well against well-known and big-budget productions.
- The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, and production companies, including Vimeo, NBC Digital and Ariana Huffington's Thrive Global. Receiving over 12,000 entries from all 50 states and 5 continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.
- Staff will be presenting a work session item on June 1st as a "Council Information Series" on social media and the city's current strategy. The objective is to ensure that council and city staff's understanding of the City's social media strategy are aligned.

Engineering Department:

- **Notice Affording Opportunity for a Public Hearing – SH 5 North from South of CR 275 to South of Melissa Road**
 - The Texas Department of Transportation (TxDOT) is affording an opportunity for a public hearing regarding proposed improvements to State Highway 5 from south of County Road 275 to south of Melissa Road.
 - Comments or request for a public hearing must be submitted to TxDOT no later than June 10, 2021.
 - The proposed improvements would include the reconstruction and widening of SH 5 within the project limits. SH 5 from south of CR 275 to south of Melissa Road would be reconstructed from a 2-lane rural roadway to a 4-lane (6-lane ultimate) divided urban roadway with raised curb and a variable-width median.
 - Engineering staff will be reviewing materials provided by TxDOT.
 - More information on this request including supporting documents and conceptual plans can be found at <http://www.keepitmovingdallas.com/public-hearings/2021/notice-affording-opportunity-public-hearing-%E2%80%93-sh-5-north-from-south-of-cr-275-t>
- **East McKinney Streets & Traffic (Mobility) Study Online Feedback Opportunity**
 - The Engineering Department has provided an opportunity for additional feedback to be submitted online regarding the East McKinney Streets & Traffic



City of McKinney Manager's Notes

- (Mobility) Study which seeks to identify long-term improvements based on anticipated redevelopment of the area.
- Residents may participate in the 10-question survey by visiting <https://bit.ly/345VcAQ>.
- Comments are being accepted until June 4.
- Engineering Updates
 - The most recent Engineering CIP Report is attached.
 - The most recent Light up Louisiana Progress Report is attached.

Attachment #2: CIP Report

Attachment #3: Progress Report

Building Inspections:

- Permits (Projects under Review)
 - Children's Advocacy Center Office Building (\$7.9 Million) Submitted 5/13/2021
 - Encore Wire Plant 7 Phase 2 (\$3.5 Million) Submitted 5/12/2021
 - McKinney Municipal Service Center (\$6 Million) Submitted 5/3/2021

Finance:

Attachment #4: Finance Report

Housing and Community Development Department:

Transit Services:

- McKinney Urban Transit District (MUTD)
 - At the May 19, 2021 of the MUTD, the Board directed staff to gather information on expanding transit services to the general population. At present, transit services are only available for residents of the MUTD member cities that are elderly, disabled or low-income (as defined by federal guidelines).
 - The Board also voted to extend the current contract with Denton County Transportation Authority through December 31, 2021.
 - DCTA and DART are expected to present a joint service proposal to the MUTD at the August 18, 2021 Board meeting, outlining service enhancements to begin January 1, 2022.

Community Services:

- FY 2021-2022 Consolidated Grants Public Hearing Process
 - The Community Grants Advisory Commission (CGAC) held Public Hearings on May 13th and May 19th to hear 25 applications from public service or housing

Department updates for May 28, 2021



City of McKinney Manager's Notes

- organizations. Funding sources include the Community Development Block Grant and the Community Support Grant.
- Agency requests in total: \$ 599,842
- Commission will deliberate on June 17th to determine final recommendations to City Council.
- Outreach and Program Promotion
 - Shirletta Best, Community Services Administrator will serve as moderator at the National Community Development Association Annual Conference on June 17, at the session, *"Advancing Racial Equity Through Program Design."*
 - In June, staff Shirletta Best/Janay Tieken, Housing & Community Development Manager will participate in a roundtable discussion at the upcoming DFW Housing Consortium with Cities of Plano and Collin County to discuss provisions needed to serve residents under the upcoming ARPA federal funding. Guidance is divided into seven areas which provide guidelines and principles for determining the types of programs and services this funding can support: *1. Supporting the public health response 2. Addressing the negative economic impacts of the PHE 3. Serving the hardest hit communities/families 4. Replacing lost public sector revenue 5. Providing premium pay for essential workers 6. Investing in water and sewer infrastructure 7. Investing in broadband infrastructure*
 - The department is expanding outreach of its emergency housing assistance programs; with the support of Marketing and Communications, outreach includes print media in Community Impact and the North Texas Gazette newspapers, social media, and community forums to expand participation in the months of June – July.

Grants Administration:

- Current Rescue Act Funding
 - The Housing and Community Development Department, in conjunction with its nonprofit partners, facilitated the following:
 - 215 households were assisted with Treasury Act funding for a total of \$1,521,292 for COVID eviction prevention
 - 13 households were assisted with CDBG -CV (state and federal) funding for a total of \$121,680 for COVID eviction prevention

Human Resources:

- We had a great turnout for our Field Appreciation Event hosted on May 27th. We had three food trucks throughout the city offering Mexican food, sliders and BBQ. The turnout this year was exceptional as we saw 483 employees come by so we could thank them for all they do. We had great weather, great food and great company!



Library

- Summer Reading 2021: Wild Adventures!
 - The library will host over 200 programs this summer
 - The Kickoff Event “Wild Adventures Through Time” will start at 11am on June 3rd, at Roy and Helen Hall Memorial Library.
 - The Summer Reading program challenges children to read at least 600 minutes over the summer in an effort to combat the potential learning loss of a “summer slide” during the non-school months.
 - Adults and children alike can register for the reading program at <https://mckinneytexas.beanstack.com/>
 - The guide of programs and activities can be found at <https://www.flipsnack.com/McKinneyTx/mckinney-texas-public-library-summer-2021-program-guide.html>
 - Those interested in volunteering this summer can apply for opportunities at <https://mckinney.voly.org/causes/libraries.html>

Main Street/MPAC:

- The Main St/MPAC team is working closely with KHYI 95.3 to finalize coordination for the upcoming Texas Music Revolution Festival. Historically held at a large outdoor event

Department updates for May 28, 2021



City of McKinney Manager's Notes

amphitheater facility, this year's event, the 25th anniversary, will take place among and within the vibrant businesses of Downtown McKinney. Ticket holders will have access to four outdoor stages and one indoor stage (MPAC) presenting a variety of different bands on both Friday and Saturday. Visitors without tickets will enjoy live music provided in several of the local shops and restaurants. In total, almost 100 musician and musician groups will perform over the two day period. Friday only tickets for the festival are already sold out and we hope for a very successful even that exemplifies McKinney's Texas Music Friendly community designation. More details about the festival, venues and lineup can be found on their custom app. Search for TMR25 in the Apple app store or Texas Music Revolution in the Google Play store.

Parks and Recreation:

- **EVENT REMINDER: Memorial Day Ceremony**
 - Saturday, May 29th at 10 AM
 - Veterans Memorial Park – 6053 Weiskopf Ave (Craig Ranch)
 - Keynote Address: Honorable Jerry Madden
- **Summer Outdoor Pool Season**
 - The Apex Centre and Juanita Maxfield Aquatic Center (JMAC) will open for summer outdoor pool hours starting on Saturday, May 29th.
 - Old Settler's Aquatic Center WILL REMAIN CLOSED until further notice.
 - Damage caused by the winter storm to the pool's plaster and the facility's plumbing system remain under repair.
- **Apex Centre**
 - Membership continues to grow week over week.
 - Our weeklong summer camps are sold out – 100 kids per week.
- **Senior Recreation Center/Senior Pool**
 - Over 1,300 memberships sold in the first 3-weeks of reopening
- **FUTURE EVENTS: July – Parks & Recreation Month**
 - We will be hosting a series of celebrations for the following projects:
 - Cottonwood Park (near Hwy 5 & Eldorado – by the Newsome Homes)
 - Old Settler's Recreation Center - Expansion & Renovation
 - Senior Recreation Center/Senior Pool - Expansion & Renovation
 - More details to come.

Public Works:

- **I-75 / TXDOT Maintenance**
 - TXDOT has hired a contractor to perform street sweeping and removal of debris on the shoulders of I-75 three days per week.
 - This contract started on Sunday, May 23.



City of McKinney Manager's Notes

- Additionally, TXDOT has scheduled a separate crew to remove large debris from the roadway three days per week.
- Environmental Services Division
 - Solid waste management study's stakeholder engagement phase set to begin in June with rollout of an online survey
 - Upcoming "green" seminars and outreach events:
 - Container Gardening Seminar at JJ&G Library – June 2
 - "A Walk in the Park" Event at Myers Park. Hosted by Collin County Master Gardeners – June 5
- Streets and Drainage Division
 - The recent rain has pushed back the completion dates for several roadway projects. The updated completion dates are noted below.
 - Virginia Parkway Street Rehabilitation (East of Custer)
 - Completion of concrete roadway repairs by June 18
 - Bois D'Arc Road from Jordan Road to Community Avenue
 - Completion of concrete roadway repairs by July 9
 - Tennessee St. Sidewalk Rehabilitation from Wilson Creek to Davis Street
 - Expected completion by July 2
 - Airport Road from Enloe Street to Greenville Street
 - Expected completion by July 9
- Building & Equipment Division
 - Municipal Courts Remodel
 - Interior painting - 95% complete
 - Addition of two offices - 95% complete
 - Roof repairs – 90% complete
 - Flooring replacement scheduled to begin in three weeks
 - HVAC Equipment Replacement - In Process:
 - Development Services
 - Fire Station #3
 - Fire Station #4
- Fleet Services Division
 - Fleet Services has begun studying the potential impacts and options for electric vehicles as manufacturers have announced plans to shift production to more electric vehicles. Specifically, the Ford 150 Lightning Truck (All Electric) will be available for purchase in the first quarter of FY2022.
- Water Division
 - No Main Breaks were reported in the last two weeks.
 - Hydrant and valve crews continue the scheduled hydrant and valve exercising maintenance program.
 - The Water Service Line Replacement crews will be working in the Fieldstone Place neighborhood over the next couple of weeks. To date, 5,099 water service lines have been replaced since the start of this program.



City of McKinney Manager's Notes

- Facilities Construction Division
 - CIP Budget: Spreadsheets are being updated for FY2022-2026 for AI, FC, FI, LI and PK facilities projects.
 - Airport Executive Terminal: Construction continues with exterior waterproofing making way for enclosure finishes; work is ongoing on the interior and site.
 - East Louisiana Parking Lot: Twelve of the 38 Dungan trailers have been demolished; asbestos abatement proposals have been received and a contractor selected whose contract is in process.
 - Old Settler's Recreation Center Renovations Phase 2: Renovations near completion with final inspections in process for a full Certificate of Occupancy within the next few weeks.
 - Municipal Complex: The preliminary schematics were presented to the City Council Work Session on May 18th and Council comments were received; full project funding needs discussions continue.

Visit McKinney:

- Board
 - Staff working with Destination Services on a survey for meeting planners, residents, and stakeholders.
- Partnerships:
 - Staff assisted the Chamber/McKinney Restaurant Council with a meeting w/ Texas Restaurant Council meeting was on 5/24/21 -5:00-7:00 pm at TUPPS.
 - Visit McKinney partnered w/ MCDC for a booth at Byron Nelson.
- Marketing/Communications
 - Visit McKinney is working with McKinney Main Street to offer a VIP Experience Prize package valued at \$1,000 to one winner on Instagram. The contest ends on June 1. We are advertising online with Fort Worth Weekly and McKinney Courier-Gazette (Flower Mound/Lake Highlands) as well as boosting Instagram posts in Tulsa, Little Rock, Austin, San Antonio, and Houston.
 - We are working with the Dallas Film Commission to put in a bid to win a TV/film project for McKinney. Staff spent one day in mid-May with a film scout to identify/take photos of possible filming locations that meet the project requirements. Thank you to Madison at MEDC for helping make contact with some building owners about possible locations.
 - Working with Simpleview team to finalize content and CRM data for migration to the new website. CMS training for the Visit McKinney team begins June 1 with a soft launch on June 10.
 - Completed ads for Certified Folder (DFW Map), Fall 2021 Texas Events Calendar, vendor listing info for Texas Meetings + Events website, and creatives for FW Weekly and Courier Gazette for TMR25 promos.



City of McKinney Manager's Notes

- Worked with Sumner at Apex to gather giveaway items for Craig Ranch Fitness Center giveaway.
- Influencer TheRealKika is coming on June 26 and staying at The Neathery. A finalized contract and itinerary will be completed soon.