

CITY OF MCKINNEY TEXAS

EDUCATIONAL ATTAINMENT

Graduate or Professional	16.16%
Bachelor's Degree	32.11%
Associate Degree	8.26%
Some College, No Degree	21.38%
High School Graduate	15.93%
Some High School, No Degree	3.15%
Less than 9th Grade	3.01%



HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME

\$ 1 2 5 , 7 1 2

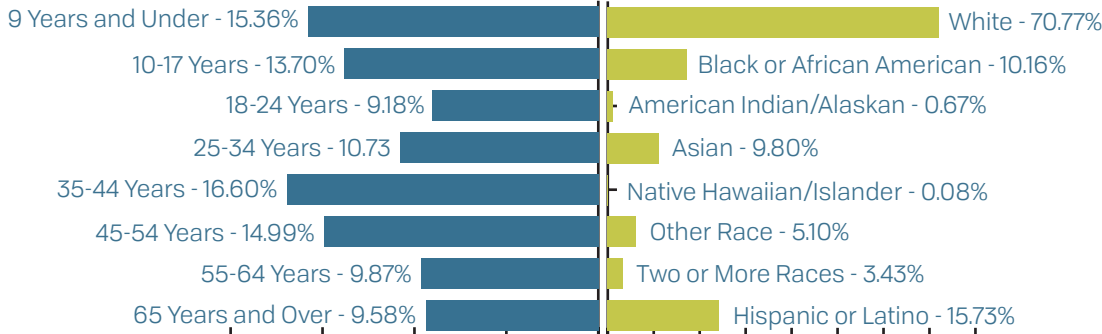
MEDIAN HOUSEHOLD INCOME

\$ 9 8 , 1 2 8

PER CAPITA INCOME

\$ 4 1 , 9 1 3

RACE DISTRIBUTION AND AGE



Median Age 35.6

Average Age 35.0

OPPORTUNITY IN MCKINNEY

Clothing & Accessory Stores

Sales Leakage = \$264,414,190

Sporting Goods Services

Sales Leakage = \$42,301,398

Food Service & Drinking Places

Sales Leakage = \$361,585,401

□ Potential Retail Sales*

\$5,767,014,344

□ Actual Sales

\$2,697,676,778

□ Sales Leakage

\$3,069,337,566

*2015 Leakage Data

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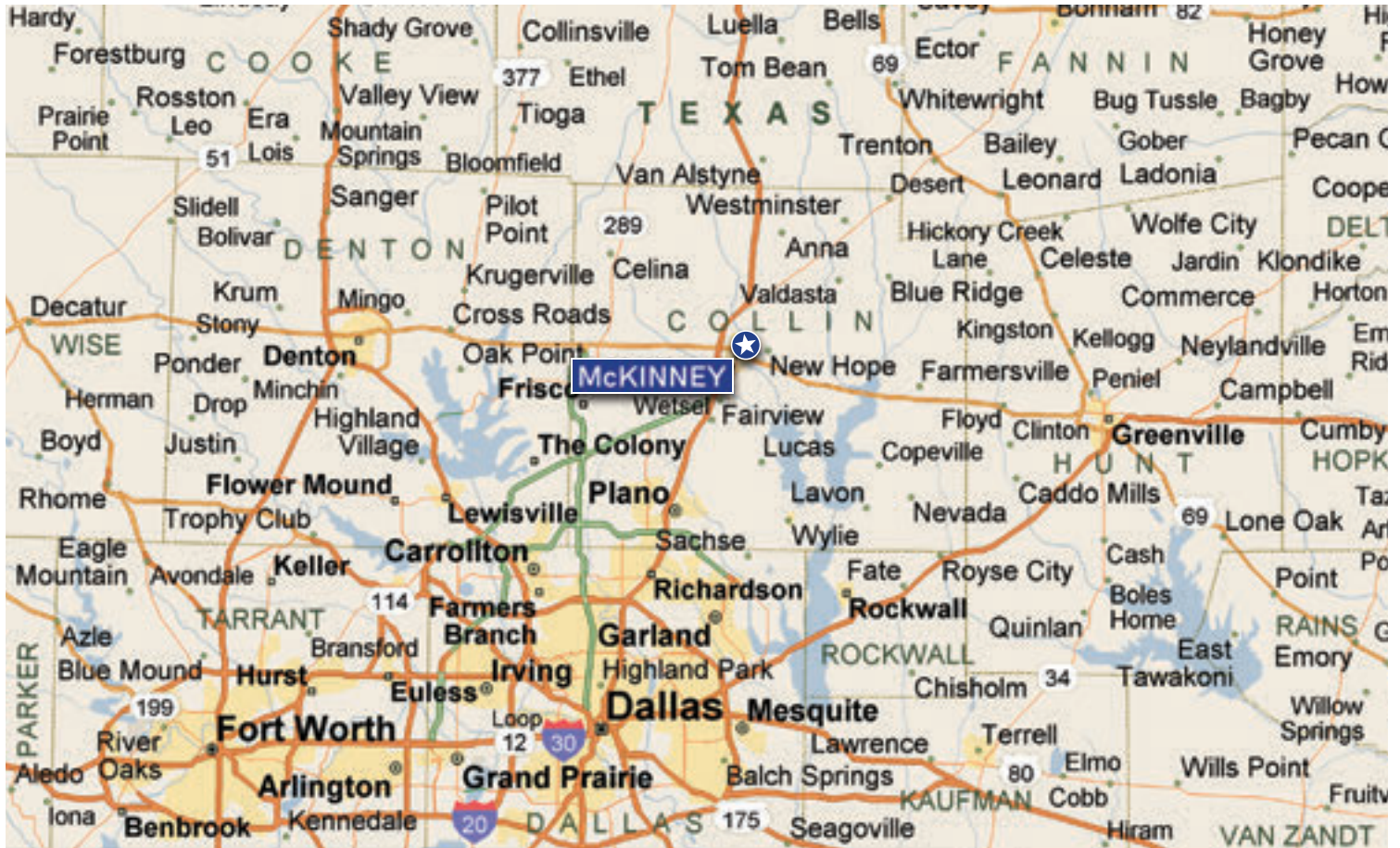
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TheRetailCoach®

LOCATION MAP



EXISTING RETAIL



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