



OR

METHODOLOGY

Methodology

The Dunaway planning team worked closely with City staff and various groups during the entire master planning process. This included a Staff Advisory Group, the Park Board, and the Community Development Corporation. Each group was engaged by the team to provide input on the future direction and priorities for the entire parks system.

This update was prepared using a two-phase planning process. Phase I focused on the Inventory and Needs for the parks system. Phase II involved recommendations, implementations & preparation of the Master Plan documents. A detailed outline of the planning process is as follows:

PHASE I - INVENTORY & NEEDS



Data Collection & Base Mapping

A digital base map was prepared illustrating information such as existing park sites, schools, City facilities, drainage corridors, and streets using McKinney's GIS database.



Standards Analysis

The team utilized some of the published recommendations by the National Recreation and Park Association (NRPA), as well as local DFW criteria, for evaluating standards for both park acreages and facilities.



Inventory & Supply Analysis

A digital base map was prepared illustrating information such as existing park sites, schools, City facilities, drainage corridors, and streets using McKinney's GIS database.



Demand Analysis & Needs Assessment

A series of work sessions were utilized to determine the park and recreation needs of the community. From the feedback from City staff, CDC, Park Board, the team was able to quantify the specific needs for the parks system.



Population & Demographics

The City provided the team with the latest updates of demographic and population information for McKinney. This information included factors of population, race, housing, employment, income, and future growth.

PHASE II - MASTER PLAN



Priority Rankings

The team developed a priority criteria system for ranking high, moderate, and low priority needs. From this, a weighted priority ranking was established based upon input from the various sources.



Preliminary Master Plan

The team prepared the Preliminary Park Master Plan document outlining the entire process, findings, and recommendations. This included preparing exhibits/maps for the items recommended with the Action Plan.



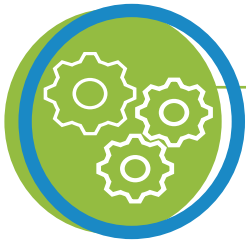
Action Plan

The team prepared specific recommendations in an Action Plan that outlines renovations and new development of parks and recreational facilities to meet current and future needs within the community.



Final Master Plan

The team prepared the Final Master Plan document. This task included final presentations to the City Council.



Implementation Plan

An Implementation Plan was developed for projected costs within the Action Plan. This included funding recommendations that could be utilized over the next 10 years.