

An aerial photograph of a park featuring a large, calm lake in the center. The lake is surrounded by dense green trees and grassy areas. In the foreground, a paved road curves along the left side of the lake, with a few cars parked. The background shows a residential neighborhood with houses and more trees. Overlaid on the right side of the image is a large, stylized number '07' in a light green color with a darker green outline.

# 07

# NEEDS ASSESSMENT

# Needs Assessment



A primary focus in preparing this updated Parks Master Plan was to conduct a needs assessment that clearly identified priorities for the overall park system. To this end, the Dunaway team and City staff facilitated a series of key meetings to get input on the desires and needs for park improvements throughout McKinney.

The first step involved interacting with Parks and Recreation staff in a series of discussions about the current state of the parks system and the range of future needs. City staff also shared with the Dunaway team the previous citizen survey information related to parks and recreation. From this information, Dunaway then facilitated a work session with staff to get specific input on park needs in McKinney over the next 5 to 10 years.

The next step involved the Dunaway team interacting (in a virtual meeting) with the Park Board and McKinney Community Development Corporation on current trends in recreation that are impacting McKinney. Both groups shared their thoughts on park needs in an open discussion, with City staff in attendance to interact with the group.

The final step involved the specific ranking of priorities for both outdoor and indoor recreation. Separate rankings were performed by the Park Board, Community Development Corporation, City staff, and the Dunaway team. These priorities were reviewed and confirmed in a follow-up meeting with all parties. This overall process led to clear priorities for McKinney's parks system over the next five to ten years.

## ***SAMPLE PRIORITY ITEMS***

As a starting point, the Dunaway Team provided the city a list of park program items to be considered within McKinney's park system. This list became the basis for the city identifying priority needs for future development.

- Splashpad / Sprayground
- Aquatic Center (Indoor)
- Aquatic Center (Outdoor)
- Multi-Generational Center
- Additional Recreation Center
- Hike & Bike Trails
- Soft Nature Trails
- Paddling Trails
- Baseball Fields
- Softball Fields
- Soccer Fields
- Lacrosse Fields
- Rugby Fields
- Cricket Fields
- Basketball Courts (Outdoor)
- Tennis Courts
- Football Field Golf Course
- Batting Cages
- Multipurpose Sports Fields
- Additional Practice Fields
- Sand Volleyball Courts



- Golf Course
- Batting Cages
- Multipurpose Sports Fields
- Additional Practice Fields
- Sand Volleyball Courts
- Pickleball Courts
- Disc Golf Course
- Additional Lighting in Parks
- Playgrounds
- Shade to Park Playgrounds
- Pavilions
- Picnic Areas
- Special Event Infrastructure  
(*Stage, Power, Audio, Wi-Fi, etc*)
- Benches / Seating Areas
- Amphitheater
- Outdoor Exercise Equipment
- Restrooms
- Pond with Fishing Pier
- Dog Park
- Skate Park
- Community Gardens
- Nature Center / Nature Preserve
- Open Space / Natural Areas

- Wildlife / Plant Education Stations
- Camping Facilities
- Equestrian Center & Trails
- Mountain Bike / BMX Stations
- Added Shade in Parks  
(*Trees, Covered Picnicking, Bleachers, etc.*)
- Public Art

