



THE NCSTM
The National Citizen SurveyTM

McKinney, TX

Supplemental Online Survey Results

2019



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of McKinney conducted a mailed survey of 2,400 residents. Surveys were mailed to randomly selected households in January 2019 and data were collected through February 22, 2019 (see the report, *The National Citizen Survey: Community Livability Report, McKinney, TX, 2019*). The results from the mailed survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during February 2019 and 1,810 surveys were received. This report contains the results of this opt-in administration of the web-based survey. These data were not collected through a random sample and it is unknown who in the community was aware of link on the City's website; therefore a level of confidence in the representativeness of the sample cannot be estimated.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in McKinney:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
McKinney as a place to live	43%	N=766	48%	N=854	8%	N=146	1%	N=23	100%	N=1789
Your neighborhood as a place to live	42%	N=700	44%	N=745	12%	N=194	2%	N=38	100%	N=1677
McKinney as a place to raise children	46%	N=683	44%	N=660	9%	N=138	1%	N=16	100%	N=1497
McKinney as a place to work	25%	N=277	39%	N=423	23%	N=250	13%	N=143	100%	N=1093
McKinney as a place to visit	27%	N=437	44%	N=712	22%	N=355	7%	N=108	100%	N=1612
McKinney as a place to retire	27%	N=376	36%	N=512	22%	N=314	15%	N=205	100%	N=1407
The overall quality of life in McKinney	34%	N=560	53%	N=887	12%	N=195	1%	N=24	100%	N=1666

Table 2: Question 2

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in McKinney	36%	N=627	53%	N=920	10%	N=168	1%	N=24	100%	N=1739
Overall ease of getting to the places you usually have to visit	21%	N=350	49%	N=804	23%	N=375	7%	N=117	100%	N=1646
Quality of overall natural environment in McKinney	26%	N=419	48%	N=783	20%	N=321	7%	N=108	100%	N=1631
Overall "built environment" of McKinney (including overall design, buildings, parks and transportation systems)	14%	N=222	46%	N=753	29%	N=482	11%	N=179	100%	N=1636
Health and wellness opportunities in McKinney	27%	N=419	52%	N=797	18%	N=273	4%	N=58	100%	N=1547
Overall opportunities for education and enrichment	28%	N=424	51%	N=767	18%	N=270	3%	N=52	100%	N=1513
Overall economic health of McKinney	26%	N=392	53%	N=819	17%	N=258	4%	N=62	100%	N=1531
Sense of community	20%	N=328	46%	N=741	26%	N=417	8%	N=124	100%	N=1610
Overall image or reputation of McKinney	34%	N=543	52%	N=834	12%	N=194	3%	N=43	100%	N=1614

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in McKinney to someone who asks	54%	N=931	33%	N=573	7%	N=116	5%	N=91	100%	N=1711
Remain in McKinney for the next five years	58%	N=943	27%	N=440	8%	N=134	6%	N=101	100%	N=1618

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	70%	N=1135	24%	N=386	4%	N=70	2%	N=34	0%	N=8	100%	N=1633
In McKinney's downtown/commercial area during the day	67%	N=1024	26%	N=406	5%	N=83	1%	N=17	1%	N=8	100%	N=1538

Table 5: Question 5

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	6%	N=108	41%	N=685	36%	N=606	16%	N=273	100%	N=1672
Ease of public parking	9%	N=138	42%	N=652	34%	N=539	15%	N=235	100%	N=1564
Ease of travel by car in McKinney	16%	N=253	51%	N=810	27%	N=430	7%	N=105	100%	N=1598
Ease of travel by public transportation in McKinney	1%	N=9	5%	N=45	11%	N=101	83%	N=760	100%	N=915
Ease of travel by bicycle in McKinney	8%	N=78	33%	N=315	34%	N=321	25%	N=232	100%	N=946
Ease of walking in McKinney	20%	N=291	44%	N=651	25%	N=376	11%	N=167	100%	N=1485
Availability of paths and walking trails	24%	N=350	42%	N=622	25%	N=367	10%	N=141	100%	N=1480
Air quality	25%	N=377	57%	N=875	16%	N=242	2%	N=30	100%	N=1524
Cleanliness of McKinney	29%	N=461	56%	N=888	13%	N=215	2%	N=36	100%	N=1600
Overall appearance of McKinney	31%	N=490	57%	N=905	11%	N=178	2%	N=26	100%	N=1599
Public places where people want to spend time	25%	N=391	51%	N=795	19%	N=290	5%	N=75	100%	N=1551
Variety of housing options	22%	N=323	48%	N=711	21%	N=311	10%	N=145	100%	N=1490
Availability of affordable quality housing	11%	N=144	38%	N=507	31%	N=423	20%	N=276	100%	N=1350
Fitness opportunities (including exercise classes and paths or trails, etc.)	28%	N=426	48%	N=723	19%	N=288	5%	N=70	100%	N=1507
Recreational opportunities	22%	N=335	48%	N=731	23%	N=347	6%	N=95	100%	N=1508
Availability of affordable quality food	25%	N=401	48%	N=763	20%	N=318	7%	N=109	100%	N=1591
Availability of affordable quality health care	28%	N=403	50%	N=731	17%	N=253	5%	N=77	100%	N=1464
Availability of preventive health services	28%	N=386	52%	N=714	16%	N=221	4%	N=60	100%	N=1381
Availability of affordable quality mental health care	16%	N=107	41%	N=266	26%	N=169	17%	N=112	100%	N=654

Table 6: Question 6

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	20%	N=135	43%	N=283	23%	N=153	13%	N=88	100%	N=659
K-12 education	36%	N=390	47%	N=503	14%	N=147	3%	N=36	100%	N=1076
Adult educational opportunities	22%	N=221	51%	N=517	21%	N=214	7%	N=68	100%	N=1020
Opportunities to attend cultural/arts/music activities	16%	N=223	41%	N=563	32%	N=434	11%	N=147	100%	N=1367
Opportunities to participate in religious or spiritual events and activities	38%	N=477	50%	N=626	10%	N=121	2%	N=23	100%	N=1247
Employment opportunities	12%	N=126	40%	N=429	31%	N=326	17%	N=179	100%	N=1060

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Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Shopping opportunities	20%	N=303	45%	N=690	27%	N=410	9%	N=137	100%	N=1540
Cost of living in McKinney	8%	N=130	40%	N=624	36%	N=561	15%	N=228	100%	N=1543
Overall quality of business and service establishments in McKinney	18%	N=271	58%	N=875	20%	N=299	5%	N=70	100%	N=1515
Vibrant downtown/commercial area	39%	N=585	42%	N=632	15%	N=219	4%	N=54	100%	N=1490
Overall quality of new development in McKinney	20%	N=295	50%	N=735	20%	N=296	9%	N=136	100%	N=1462
Opportunities to participate in social events and activities	19%	N=271	50%	N=702	25%	N=347	6%	N=87	100%	N=1407
Opportunities to volunteer	28%	N=319	52%	N=605	16%	N=190	4%	N=42	100%	N=1156
Opportunities to participate in community matters	23%	N=284	52%	N=631	20%	N=246	5%	N=64	100%	N=1225
Openness and acceptance of the community toward people of diverse backgrounds	23%	N=303	46%	N=603	21%	N=278	10%	N=132	100%	N=1316
Neighborliness of residents in McKinney	20%	N=312	46%	N=708	25%	N=377	8%	N=126	100%	N=1523

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	11%	N=164	89%	N=1377	100%	N=1541
Made efforts to make your home more energy efficient	26%	N=393	74%	N=1146	100%	N=1539
Observed a code violation or other hazard in McKinney (weeds, abandoned buildings, etc.)	52%	N=792	48%	N=739	100%	N=1531
Household member was a victim of a crime in McKinney	93%	N=1428	7%	N=107	100%	N=1535
Reported a crime to the police in McKinney	85%	N=1307	15%	N=226	100%	N=1533
Stocked supplies in preparation for an emergency	70%	N=1077	30%	N=456	100%	N=1533
Campaigned or advocated for an issue, cause or candidate	72%	N=1104	28%	N=431	100%	N=1535
Contacted the City of McKinney (in-person, phone, email or web) for help or information	46%	N=704	54%	N=830	100%	N=1534
Contacted McKinney elected officials (in-person, phone, email or web) to express your opinion	80%	N=1224	20%	N=310	100%	N=1534

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in McKinney?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used McKinney recreation centers or their services	10%	N=158	10%	N=153	27%	N=406	52%	N=789	100%	N=1506
Visited a neighborhood park or City park	13%	N=191	27%	N=400	43%	N=649	17%	N=260	100%	N=1500
Used McKinney public libraries or their services	5%	N=73	17%	N=258	38%	N=564	40%	N=604	100%	N=1499
Participated in religious or spiritual activities in McKinney	15%	N=230	23%	N=346	16%	N=239	46%	N=686	100%	N=1501
Attended a City-sponsored event	1%	N=18	5%	N=75	51%	N=764	43%	N=642	100%	N=1499
Carpooled with other adults or children instead of driving alone	11%	N=164	12%	N=183	14%	N=213	63%	N=941	100%	N=1501
Walked or biked instead of driving	9%	N=135	12%	N=182	21%	N=319	58%	N=865	100%	N=1501
Volunteered your time to some group/activity in McKinney	10%	N=145	13%	N=192	21%	N=310	57%	N=849	100%	N=1496
Participated in a club	6%	N=96	11%	N=162	12%	N=174	71%	N=1066	100%	N=1498
Talked to or visited with your immediate neighbors	33%	N=492	34%	N=507	25%	N=377	8%	N=123	100%	N=1499
Done a favor for a neighbor	13%	N=199	23%	N=343	45%	N=677	19%	N=280	100%	N=1499

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	1%	N=11	3%	N=41	27%	N=401	69%	N=1022	100%	N=1475
Attended a local public meeting	1%	N=11	3%	N=41	27%	N=401	69%	N=1022	100%	N=1475
Watched (online or on television) a local public meeting	1%	N=12	4%	N=52	18%	N=270	77%	N=1138	100%	N=1472

Table 10: Question 10

Please rate the quality of each of the following services in McKinney:	Excellent		Good		Fair		Poor		Total	
Police services	50%	N=627	39%	N=496	8%	N=107	3%	N=36	100%	N=1266
Fire services	64%	N=691	34%	N=362	2%	N=24	0%	N=3	100%	N=1080
Ambulance or emergency medical services	60%	N=525	36%	N=312	4%	N=33	1%	N=8	100%	N=878
Crime prevention	37%	N=389	45%	N=480	13%	N=134	5%	N=55	100%	N=1058
Fire prevention and education	41%	N=333	47%	N=385	10%	N=79	2%	N=15	100%	N=812
Traffic enforcement	24%	N=287	49%	N=590	19%	N=228	9%	N=109	100%	N=1214
Street repair	13%	N=176	42%	N=577	29%	N=399	15%	N=206	100%	N=1358
Street cleaning	19%	N=240	47%	N=588	24%	N=294	10%	N=124	100%	N=1246
Street lighting	15%	N=214	46%	N=641	27%	N=380	11%	N=160	100%	N=1395
Sidewalk maintenance	14%	N=188	43%	N=583	30%	N=399	13%	N=180	100%	N=1350
Traffic signal timing	10%	N=140	43%	N=597	30%	N=423	17%	N=241	100%	N=1401
Garbage collection	40%	N=558	47%	N=659	11%	N=155	3%	N=36	100%	N=1408
Recycling	37%	N=507	48%	N=666	11%	N=154	3%	N=48	100%	N=1375
Yard waste pick-up	36%	N=413	46%	N=538	13%	N=151	5%	N=61	100%	N=1163
Storm drainage	28%	N=344	51%	N=633	16%	N=204	5%	N=56	100%	N=1237
Drinking water	21%	N=294	48%	N=654	21%	N=290	10%	N=138	100%	N=1376
Sewer services	33%	N=427	55%	N=706	10%	N=122	2%	N=21	100%	N=1276
Power (electric and/or gas) utility	33%	N=455	51%	N=705	13%	N=188	3%	N=46	100%	N=1394
Utility billing	26%	N=366	51%	N=706	18%	N=248	5%	N=70	100%	N=1390
City parks	33%	N=420	52%	N=668	12%	N=153	3%	N=45	100%	N=1286
Recreation programs or classes	24%	N=190	53%	N=425	18%	N=143	5%	N=37	100%	N=795
Recreation centers or facilities	27%	N=259	51%	N=483	16%	N=147	6%	N=54	100%	N=943
Land use, planning and zoning	11%	N=121	36%	N=401	31%	N=344	23%	N=253	100%	N=1119
Code enforcement (weeds, abandoned buildings, etc.)	13%	N=139	43%	N=460	29%	N=311	14%	N=148	100%	N=1058
Animal control	20%	N=199	54%	N=535	18%	N=179	8%	N=80	100%	N=993
Economic development	17%	N=211	46%	N=552	25%	N=300	12%	N=146	100%	N=1209
Health services	27%	N=289	56%	N=600	14%	N=149	3%	N=29	100%	N=1067
Public library services	42%	N=454	48%	N=512	9%	N=94	2%	N=17	100%	N=1077
Public information services	22%	N=224	56%	N=560	16%	N=164	5%	N=51	100%	N=999

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Please rate the quality of each of the following services in McKinney:	Excellent		Good		Fair		Poor		Total	
Cable television	13%	N=126	44%	N=437	26%	N=259	17%	N=163	100%	N=985
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	20%	N=171	54%	N=455	20%	N=168	6%	N=53	100%	N=847
Preservation of natural areas such as open space, farmlands and greenbelts	15%	N=178	38%	N=468	26%	N=321	21%	N=250	100%	N=1217
McKinney open space	16%	N=199	39%	N=483	29%	N=358	17%	N=209	100%	N=1249
City-sponsored special events	25%	N=267	53%	N=564	17%	N=181	4%	N=46	100%	N=1058
Overall customer service by McKinney employees (police, receptionists, planners, etc.)	32%	N=383	52%	N=622	14%	N=166	3%	N=32	100%	N=1203

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of McKinney	27%	N=355	55%	N=731	16%	N=207	3%	N=35	100%	N=1328
The Federal Government	6%	N=67	34%	N=412	41%	N=496	19%	N=229	100%	N=1204
The State of Texas	13%	N=158	47%	N=584	30%	N=375	10%	N=128	100%	N=1245

Table 12: Question 12

Please rate the following categories of McKinney government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to McKinney	11%	N=137	39%	N=506	33%	N=430	17%	N=221	100%	N=1294
The overall direction that McKinney is taking	16%	N=207	41%	N=537	29%	N=376	14%	N=184	100%	N=1304
The job McKinney government does at welcoming citizen involvement	18%	N=194	42%	N=451	27%	N=292	12%	N=128	100%	N=1065
Overall confidence in McKinney government	14%	N=171	42%	N=524	31%	N=387	13%	N=168	100%	N=1250
Generally acting in the best interest of the community	15%	N=188	42%	N=519	28%	N=343	15%	N=192	100%	N=1242
Being honest	17%	N=186	43%	N=465	28%	N=302	12%	N=135	100%	N=1088
Treating all residents fairly	18%	N=192	42%	N=450	26%	N=281	13%	N=140	100%	N=1063

Table 13: Question 13

Please rate how important, if at all, you think it is for the McKinney community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in McKinney	65%	N=868	29%	N=386	6%	N=80	1%	N=7	100%	N=1341
Overall ease of getting to the places you usually have to visit	42%	N=565	47%	N=627	9%	N=126	1%	N=12	100%	N=1330
Quality of overall natural environment in McKinney	46%	N=615	40%	N=533	13%	N=171	1%	N=11	100%	N=1330
Overall "built environment" of McKinney (including overall design, buildings, parks and transportation systems)	37%	N=494	44%	N=584	18%	N=233	1%	N=19	100%	N=1330
Health and wellness opportunities in McKinney	30%	N=395	45%	N=594	22%	N=290	4%	N=47	100%	N=1326
Overall opportunities for education and enrichment	37%	N=489	40%	N=534	21%	N=273	2%	N=33	100%	N=1329
Overall economic health of McKinney	54%	N=712	38%	N=509	8%	N=101	0%	N=6	100%	N=1328
Sense of community	33%	N=438	46%	N=614	19%	N=246	2%	N=30	100%	N=1328

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Table 14: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
City website (www.mckinneytexas.org)	68%	N=902	27%	N=352	5%	N=68	100%	N=1322
Local newspapers	19%	N=256	44%	N=577	37%	N=480	100%	N=1313
City electronic newsletter	43%	N=570	33%	N=430	24%	N=313	100%	N=1313
City communications via social media (Facebook, Twitter, YouTube, Instagram, Nextdoor)	37%	N=493	35%	N=460	28%	N=362	100%	N=1315
City Council meetings and other public meetings (in person or watching on TV or online)	18%	N=235	38%	N=498	44%	N=581	100%	N=1314
City online annual report	18%	N=242	42%	N=551	40%	N=522	100%	N=1315
Talking with City officials	19%	N=251	35%	N=453	46%	N=603	100%	N=1307
Water bill inserts	12%	N=158	41%	N=543	46%	N=609	100%	N=1310
Word-of-mouth	29%	N=383	47%	N=619	24%	N=308	100%	N=1310
Homeowner's Association communications	28%	N=367	38%	N=494	35%	N=454	100%	N=1315

Table 15: Question 15

To what extent would you support or oppose McKinney offering commercial airline services at McKinney National Airport?	Percent	Number
Strongly support	38%	N=479
Somewhat support	33%	N=413
Somewhat oppose	11%	N=132
Strongly oppose	18%	N=227
Total	100%	N=1251

Table 16: Question 16

If you support McKinney offering commercial airline services, would you still be in support if only low-budget carriers were offered (i.e. Spirit, Frontier, Allegiant, etc.)	Percent	Number
Yes	80%	N=582
No	20%	N=144
Total	100%	N=726

Table 17: Question 17

Please indicate how much of a priority, if at all, each of the following amenities are to you for improving the quality of life in McKinney:	High priority		Medium priority		Not a priority		Total	
Expanded hike and bike trail system	37%	N=492	39%	N=514	24%	N=314	100%	N=1320
Purchasing high-quality land outside of the floodplain for new parks and parks facilities	35%	N=464	45%	N=586	20%	N=262	100%	N=1312
Outdoor entertainment options	30%	N=398	42%	N=552	28%	N=361	100%	N=1311
Retail, restaurant and entertainment options	52%	N=684	37%	N=482	11%	N=147	100%	N=1313
Outdoor/adventure activities (e.g., zip line, wake boarding)	23%	N=295	36%	N=468	42%	N=548	100%	N=1311
Creating/preserving open lands	60%	N=782	34%	N=442	7%	N=88	100%	N=1312
Performing arts centers	29%	N=381	46%	N=602	25%	N=323	100%	N=1306

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Please indicate how much of a priority, if at all, each of the following amenities are to you for improving the quality of life in McKinney:	High priority		Medium priority		Not a priority		Total	
	Cutting-edge recreational tourism projects (e.g. artificial wave pool for surfing, indoor ski resort, dedicated triathlon course)	18%	N=238	29%	N=386	52%	N=689	100%
Tournament-grade destination sports complex (e.g. outdoor and indoor competition fields, training facilities, on-site hotels)	22%	N=285	32%	N=423	46%	N=605	100%	N=1313

Table 18: Question 18

How visible is the McKinney Police Department in your neighborhood and throughout the City (marked cars, foot, bike or mounted patrols)?	Percent	Number
Very visible	30%	N=386
Somewhat visible	52%	N=682
Not at all visible	18%	N=233
Total	100%	N=1301

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Recycle at home	3%	N=39	2%	N=27	6%	N=74	18%	N=240	71%	N=930	100%
Purchase goods or services from a business located in McKinney	0%	N=0	2%	N=28	20%	N=256	58%	N=753	21%	N=269	100%	N=1306
Eat at least 5 portions of fruits and vegetables a day	2%	N=25	14%	N=186	37%	N=485	33%	N=434	13%	N=169	100%	N=1299
Participate in moderate or vigorous physical activity	2%	N=24	16%	N=209	34%	N=444	31%	N=398	17%	N=226	100%	N=1301
Read or watch local news (via television, paper, computer, etc.)	4%	N=50	11%	N=149	19%	N=249	30%	N=388	36%	N=467	100%	N=1303
Vote in local elections	5%	N=64	2%	N=27	9%	N=122	23%	N=297	61%	N=795	100%	N=1305

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=300
Very good	46%	N=600
Good	26%	N=336
Fair	5%	N=60
Poor	1%	N=8
Total	100%	N=1304

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Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	14%	N=183
Somewhat positive	28%	N=366
Neutral	45%	N=573
Somewhat negative	11%	N=140
Very negative	2%	N=23
Total	100%	N=1285

Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=781
Working part time for pay	8%	N=107
Unemployed, looking for paid work	3%	N=39
Unemployed, not looking for paid work	5%	N=59
Fully retired	25%	N=321
Total	100%	N=1307

Table 23: Question D5

Do you work inside the boundaries of McKinney?	Percent	Number
Yes, outside the home	24%	N=294
Yes, from home	16%	N=191
No	60%	N=729
Total	100%	N=1214

Table 24: Question D6

How many years have you lived in McKinney?	Percent	Number
Less than 2 years	16%	N=205
2 to 5 years	19%	N=253
6 to 10 years	19%	N=246
11 to 20 years	31%	N=401
More than 20 years	16%	N=208
Total	100%	N=1313

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Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	93%	N=1118
Building with two or more homes (duplex, townhome, apartment or condominium)	6%	N=77
Mobile home	0%	N=3
Other	0%	N=3
Total	100%	N=1201

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	8%	N=92
Owned	92%	N=1089
Total	100%	N=1181

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=24
\$300 to \$599 per month	5%	N=64
\$600 to \$999 per month	9%	N=113
\$1,000 to \$1,499 per month	18%	N=228
\$1,500 to \$2,499 per month	41%	N=517
\$2,500 or more per month	26%	N=326
Total	100%	N=1272

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	59%	N=724
Yes	41%	N=495
Total	100%	N=1219

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	69%	N=841
Yes	31%	N=374
Total	100%	N=1215

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Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=24
\$25,000 to \$49,999	8%	N=93
\$50,000 to \$99,999	24%	N=299
\$100,000 to \$149,999	31%	N=384
\$150,000 or more	35%	N=425
Total	100%	N=1225

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=1189
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=100
Total	100%	N=1289

Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=11
Asian, Asian Indian or Pacific Islander	5%	N=68
Black or African American	4%	N=45
White	87%	N=1094
Other	5%	N=68

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=18
25 to 34 years	8%	N=109
35 to 44 years	20%	N=263
45 to 54 years	24%	N=313
55 to 64 years	21%	N=277
65 to 74 years	18%	N=228
75 years or older	6%	N=82
Total	100%	N=1290

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Table 34: Question D16

What is your sex?	Percent	Number
Female	48%	N=492
Male	52%	N=530
Total	100%	N=1022

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=816
Land line	6%	N=66
Both	14%	N=140
Total	100%	N=1022

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 36: Question 1

Please rate each of the following aspects of quality of life in McKinney:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
McKinney as a place to live	43%	N=766	48%	N=854	8%	N=146	1%	N=23	0%	N=3	100%	N=1792
Your neighborhood as a place to live	42%	N=700	44%	N=745	12%	N=194	2%	N=38	0%	N=2	100%	N=1679
McKinney as a place to raise children	41%	N=683	40%	N=660	8%	N=138	1%	N=16	10%	N=171	100%	N=1668
McKinney as a place to work	17%	N=277	25%	N=423	15%	N=250	9%	N=143	34%	N=571	100%	N=1664
McKinney as a place to visit	26%	N=437	43%	N=712	21%	N=355	6%	N=108	3%	N=58	100%	N=1670
McKinney as a place to retire	23%	N=376	31%	N=512	19%	N=314	12%	N=205	16%	N=259	100%	N=1666
The overall quality of life in McKinney	34%	N=560	53%	N=887	12%	N=195	1%	N=24	0%	N=1	100%	N=1667

Table 37: Question 2

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in McKinney	36%	N=627	53%	N=920	10%	N=168	1%	N=24	0%	N=1	100%	N=1740
Overall ease of getting to the places you usually have to visit	21%	N=350	49%	N=804	23%	N=375	7%	N=117	0%	N=2	100%	N=1648
Quality of overall natural environment in McKinney	26%	N=419	48%	N=783	20%	N=321	7%	N=108	0%	N=7	100%	N=1638
Overall "built environment" of McKinney (including overall design, buildings, parks and transportation systems)	14%	N=222	46%	N=753	29%	N=482	11%	N=179	0%	N=3	100%	N=1639
Health and wellness opportunities in McKinney	26%	N=419	49%	N=797	17%	N=273	4%	N=58	5%	N=90	100%	N=1637
Overall opportunities for education and enrichment	26%	N=424	47%	N=767	17%	N=270	3%	N=52	8%	N=123	100%	N=1636
Overall economic health of McKinney	24%	N=392	50%	N=819	16%	N=258	4%	N=62	6%	N=103	100%	N=1634
Sense of community	20%	N=328	46%	N=741	26%	N=417	8%	N=124	1%	N=18	100%	N=1628
Overall image or reputation of McKinney	33%	N=543	51%	N=834	12%	N=194	3%	N=43	1%	N=17	100%	N=1631

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in McKinney to someone who asks	54%	N=931	33%	N=573	7%	N=116	5%	N=91	0%	N=6	100%	N=1717
Remain in McKinney for the next five years	57%	N=943	27%	N=440	8%	N=134	6%	N=101	1%	N=23	100%	N=1641

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Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	69%	N=1135	24%	N=386	4%	N=70	2%	N=34	0%	N=8	0%	N=1	100%	N=1634
In McKinney's downtown/commercial area during the day	63%	N=1024	25%	N=406	5%	N=83	1%	N=17	0%	N=8	6%	N=95	100%	N=1633

Table 40: Question 5

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	6%	N=108	41%	N=685	36%	N=606	16%	N=273	0%	N=2	100%	N=1674
Ease of public parking	9%	N=138	41%	N=652	34%	N=539	15%	N=235	2%	N=36	100%	N=1600
Ease of travel by car in McKinney	16%	N=253	51%	N=810	27%	N=430	7%	N=105	0%	N=0	100%	N=1598
Ease of travel by public transportation in McKinney	1%	N=9	3%	N=45	6%	N=101	48%	N=760	43%	N=680	100%	N=1595
Ease of travel by bicycle in McKinney	5%	N=78	20%	N=315	20%	N=321	15%	N=232	41%	N=652	100%	N=1598
Ease of walking in McKinney	18%	N=291	41%	N=651	23%	N=376	10%	N=167	7%	N=117	100%	N=1602
Availability of paths and walking trails	22%	N=350	39%	N=622	23%	N=367	9%	N=141	7%	N=119	100%	N=1599
Air quality	24%	N=377	55%	N=875	15%	N=242	2%	N=30	5%	N=72	100%	N=1596
Cleanliness of McKinney	29%	N=461	55%	N=888	13%	N=215	2%	N=36	0%	N=1	100%	N=1601
Overall appearance of McKinney	31%	N=490	57%	N=905	11%	N=178	2%	N=26	0%	N=1	100%	N=1600
Public places where people want to spend time	24%	N=391	50%	N=795	18%	N=290	5%	N=75	3%	N=48	100%	N=1599
Variety of housing options	20%	N=323	45%	N=711	20%	N=311	9%	N=145	7%	N=104	100%	N=1594
Availability of affordable quality housing	9%	N=144	32%	N=507	26%	N=423	17%	N=276	16%	N=249	100%	N=1599
Fitness opportunities (including exercise classes and paths or trails, etc.)	27%	N=426	45%	N=723	18%	N=288	4%	N=70	6%	N=91	100%	N=1598
Recreational opportunities	21%	N=335	46%	N=731	22%	N=347	6%	N=95	6%	N=90	100%	N=1598
Availability of affordable quality food	25%	N=401	48%	N=763	20%	N=318	7%	N=109	0%	N=6	100%	N=1597
Availability of affordable quality health care	25%	N=403	46%	N=731	16%	N=253	5%	N=77	9%	N=136	100%	N=1600
Availability of preventive health services	24%	N=386	45%	N=714	14%	N=221	4%	N=60	14%	N=218	100%	N=1599
Availability of affordable quality mental health care	7%	N=107	17%	N=266	11%	N=169	7%	N=112	59%	N=941	100%	N=1595

Table 41: Question 6

Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	9%	N=135	18%	N=283	10%	N=153	6%	N=88	58%	N=918	100%	N=1577
K-12 education	25%	N=390	33%	N=503	10%	N=147	2%	N=36	30%	N=469	100%	N=1545
Adult educational opportunities	14%	N=221	34%	N=517	14%	N=214	4%	N=68	34%	N=523	100%	N=1543
Opportunities to attend cultural/arts/music activities	14%	N=223	37%	N=563	28%	N=434	10%	N=147	11%	N=171	100%	N=1538
Opportunities to participate in religious or spiritual events and activities	31%	N=477	41%	N=626	8%	N=121	1%	N=23	19%	N=296	100%	N=1543

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Please rate each of the following characteristics as they relate to McKinney as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Employment opportunities	8%	N=126	28%	N=429	21%	N=326	12%	N=179	31%	N=483	100%	N=1543
Shopping opportunities	20%	N=303	45%	N=690	27%	N=410	9%	N=137	0%	N=4	100%	N=1544
Cost of living in McKinney	8%	N=130	40%	N=624	36%	N=561	15%	N=228	0%	N=2	100%	N=1545
Overall quality of business and service establishments in McKinney	18%	N=271	57%	N=875	19%	N=299	5%	N=70	2%	N=25	100%	N=1540
Vibrant downtown/commercial area	38%	N=585	41%	N=632	14%	N=219	4%	N=54	3%	N=49	100%	N=1539
Overall quality of new development in McKinney	19%	N=295	48%	N=735	19%	N=296	9%	N=136	5%	N=80	100%	N=1542
Opportunities to participate in social events and activities	18%	N=271	46%	N=702	23%	N=347	6%	N=87	9%	N=131	100%	N=1538
Opportunities to volunteer	21%	N=319	39%	N=605	12%	N=190	3%	N=42	25%	N=386	100%	N=1542
Opportunities to participate in community matters	18%	N=284	41%	N=631	16%	N=246	4%	N=64	21%	N=316	100%	N=1541
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=303	39%	N=603	18%	N=278	9%	N=132	14%	N=223	100%	N=1539
Neighborliness of residents in McKinney	20%	N=312	46%	N=708	24%	N=377	8%	N=126	1%	N=17	100%	N=1540

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	11%	N=164	89%	N=1377	100%	N=1541
Made efforts to make your home more energy efficient	26%	N=393	74%	N=1146	100%	N=1539
Observed a code violation or other hazard in McKinney (weeds, abandoned buildings, etc.)	52%	N=792	48%	N=739	100%	N=1531
Household member was a victim of a crime in McKinney	93%	N=1428	7%	N=107	100%	N=1535
Reported a crime to the police in McKinney	85%	N=1307	15%	N=226	100%	N=1533
Stocked supplies in preparation for an emergency	70%	N=1077	30%	N=456	100%	N=1533
Campaigned or advocated for an issue, cause or candidate	72%	N=1104	28%	N=431	100%	N=1535
Contacted the City of McKinney (in-person, phone, email or web) for help or information	46%	N=704	54%	N=830	100%	N=1534
Contacted McKinney elected officials (in-person, phone, email or web) to express your opinion	80%	N=1224	20%	N=310	100%	N=1534

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in McKinney?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used McKinney recreation centers or their services	10%	N=158	10%	N=153	27%	N=406	52%	N=789	100%	N=1506
Visited a neighborhood park or City park	13%	N=191	27%	N=400	43%	N=649	17%	N=260	100%	N=1500
Used McKinney public libraries or their services	5%	N=73	17%	N=258	38%	N=564	40%	N=604	100%	N=1499
Participated in religious or spiritual activities in McKinney	15%	N=230	23%	N=346	16%	N=239	46%	N=686	100%	N=1501
Attended a City-sponsored event	1%	N=18	5%	N=75	51%	N=764	43%	N=642	100%	N=1499
Carpooled with other adults or children instead of driving alone	11%	N=164	12%	N=183	14%	N=213	63%	N=941	100%	N=1501
Walked or biked instead of driving	9%	N=135	12%	N=182	21%	N=319	58%	N=865	100%	N=1501
Volunteered your time to some group/activity in McKinney	10%	N=145	13%	N=192	21%	N=310	57%	N=849	100%	N=1496
Participated in a club	6%	N=96	11%	N=162	12%	N=174	71%	N=1066	100%	N=1498

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In the last 12 months, about how many times, if at all, have you or other household members done each of the following in McKinney?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Talked to or visited with your immediate neighbors	33%	N=492	34%	N=507	25%	N=377	8%	N=123	100%	N=1499
Done a favor for a neighbor	13%	N=199	23%	N=343	45%	N=677	19%	N=280	100%	N=1499

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=11	3%	N=41	27%	N=401	69%	N=1022	100%	N=1475
Watched (online or on television) a local public meeting	1%	N=12	4%	N=52	18%	N=270	77%	N=1138	100%	N=1472

Table 45: Question 10

Please rate the quality of each of the following services in McKinney:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	44%	N=627	35%	N=496	7%	N=107	3%	N=36	12%	N=167	100%	N=1433
Fire services	49%	N=691	25%	N=362	2%	N=24	0%	N=3	24%	N=343	100%	N=1423
Ambulance or emergency medical services	37%	N=525	22%	N=312	2%	N=33	1%	N=8	38%	N=544	100%	N=1422
Crime prevention	27%	N=389	34%	N=480	9%	N=134	4%	N=55	25%	N=362	100%	N=1420
Fire prevention and education	23%	N=333	27%	N=385	6%	N=79	1%	N=15	43%	N=608	100%	N=1420
Traffic enforcement	20%	N=287	42%	N=590	16%	N=228	8%	N=109	15%	N=206	100%	N=1420
Street repair	12%	N=176	41%	N=577	28%	N=399	15%	N=206	4%	N=61	100%	N=1419
Street cleaning	17%	N=240	41%	N=588	21%	N=294	9%	N=124	12%	N=173	100%	N=1419
Street lighting	15%	N=214	45%	N=641	27%	N=380	11%	N=160	2%	N=23	100%	N=1418
Sidewalk maintenance	13%	N=188	41%	N=583	28%	N=399	13%	N=180	5%	N=69	100%	N=1419
Traffic signal timing	10%	N=140	42%	N=597	30%	N=423	17%	N=241	1%	N=19	100%	N=1420
Garbage collection	39%	N=558	46%	N=659	11%	N=155	3%	N=36	1%	N=12	100%	N=1420
Recycling	36%	N=507	47%	N=666	11%	N=154	3%	N=48	3%	N=44	100%	N=1419
Yard waste pick-up	29%	N=413	38%	N=538	11%	N=151	4%	N=61	18%	N=253	100%	N=1416
Storm drainage	24%	N=344	45%	N=633	14%	N=204	4%	N=56	13%	N=180	100%	N=1417
Drinking water	21%	N=294	46%	N=654	20%	N=290	10%	N=138	3%	N=44	100%	N=1420
Sewer services	30%	N=427	50%	N=706	9%	N=122	1%	N=21	10%	N=142	100%	N=1418
Power (electric and/or gas) utility	32%	N=455	50%	N=705	13%	N=188	3%	N=46	2%	N=24	100%	N=1418
Utility billing	26%	N=366	50%	N=706	18%	N=248	5%	N=70	2%	N=26	100%	N=1416
City parks	30%	N=420	47%	N=668	11%	N=153	3%	N=45	9%	N=128	100%	N=1414
Recreation programs or classes	13%	N=190	30%	N=425	10%	N=143	3%	N=37	44%	N=623	100%	N=1418
Recreation centers or facilities	18%	N=259	34%	N=483	10%	N=147	4%	N=54	34%	N=477	100%	N=1420
Land use, planning and zoning	9%	N=121	28%	N=401	24%	N=344	18%	N=253	21%	N=299	100%	N=1418
Code enforcement (weeds, abandoned buildings, etc.)	10%	N=139	32%	N=460	22%	N=311	10%	N=148	25%	N=358	100%	N=1416

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Please rate the quality of each of the following services in McKinney:	Excellent		Good		Fair		Poor		Don't know		Total	
Animal control	14%	N=199	38%	N=535	13%	N=179	6%	N=80	30%	N=420	100%	N=1413
Economic development	15%	N=211	39%	N=552	21%	N=300	10%	N=146	14%	N=204	100%	N=1413
Health services	20%	N=289	43%	N=600	11%	N=149	2%	N=29	24%	N=343	100%	N=1410
Public library services	32%	N=454	36%	N=512	7%	N=94	1%	N=17	24%	N=336	100%	N=1413
Public information services	16%	N=224	40%	N=560	12%	N=164	4%	N=51	29%	N=417	100%	N=1416
Cable television	9%	N=126	31%	N=437	18%	N=259	12%	N=163	30%	N=428	100%	N=1413
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	12%	N=171	32%	N=455	12%	N=168	4%	N=53	40%	N=566	100%	N=1413
Preservation of natural areas such as open space, farmlands and greenbelts	13%	N=178	33%	N=468	23%	N=321	18%	N=250	14%	N=197	100%	N=1414
McKinney open space	14%	N=199	34%	N=483	25%	N=358	15%	N=209	12%	N=163	100%	N=1412
City-sponsored special events	19%	N=267	40%	N=564	13%	N=181	3%	N=46	25%	N=354	100%	N=1412
Overall customer service by McKinney employees (police, receptionists, planners, etc.)	27%	N=383	44%	N=622	12%	N=166	2%	N=32	15%	N=210	100%	N=1413

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of McKinney	26%	N=355	53%	N=731	15%	N=207	3%	N=35	3%	N=41	100%	N=1369
The Federal Government	5%	N=67	30%	N=412	36%	N=496	17%	N=229	11%	N=155	100%	N=1359
The State of Texas	12%	N=158	43%	N=584	28%	N=375	9%	N=128	8%	N=113	100%	N=1358

Table 47: Question 12

Please rate the following categories of McKinney government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to McKinney	10%	N=137	37%	N=506	32%	N=430	16%	N=221	5%	N=65	100%	N=1359
The overall direction that McKinney is taking	15%	N=207	40%	N=537	28%	N=376	14%	N=184	4%	N=53	100%	N=1357
The job McKinney government does at welcoming citizen involvement	14%	N=194	33%	N=451	21%	N=292	9%	N=128	22%	N=294	100%	N=1359
Overall confidence in McKinney government	13%	N=171	39%	N=524	29%	N=387	12%	N=168	8%	N=107	100%	N=1357
Generally acting in the best interest of the community	14%	N=188	38%	N=519	25%	N=343	14%	N=192	8%	N=115	100%	N=1357
Being honest	14%	N=186	34%	N=465	22%	N=302	10%	N=135	20%	N=267	100%	N=1355
Treating all residents fairly	14%	N=192	33%	N=450	21%	N=281	10%	N=140	21%	N=291	100%	N=1354

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Table 48: Question 13

Please rate how important, if at all, you think it is for the McKinney community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in McKinney	65%	N=868	29%	N=386	6%	N=80	1%	N=7	100%	N=1341
Overall ease of getting to the places you usually have to visit	42%	N=565	47%	N=627	9%	N=126	1%	N=12	100%	N=1330
Quality of overall natural environment in McKinney	46%	N=615	40%	N=533	13%	N=171	1%	N=11	100%	N=1330
Overall "built environment" of McKinney (including overall design, buildings, parks and transportation systems)	37%	N=494	44%	N=584	18%	N=233	1%	N=19	100%	N=1330
Health and wellness opportunities in McKinney	30%	N=395	45%	N=594	22%	N=290	4%	N=47	100%	N=1326
Overall opportunities for education and enrichment	37%	N=489	40%	N=534	21%	N=273	2%	N=33	100%	N=1329
Overall economic health of McKinney	54%	N=712	38%	N=509	8%	N=101	0%	N=6	100%	N=1328
Sense of community	33%	N=438	46%	N=614	19%	N=246	2%	N=30	100%	N=1328

Table 49: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:	Major source		Minor source		Not a source		Total	
City website (www.mckinneytexas.org)	68%	N=902	27%	N=352	5%	N=68	100%	N=1322
Local newspapers	19%	N=256	44%	N=577	37%	N=480	100%	N=1313
City electronic newsletter	43%	N=570	33%	N=430	24%	N=313	100%	N=1313
City communications via social media (Facebook, Twitter, YouTube, Instagram, Nextdoor)	37%	N=493	35%	N=460	28%	N=362	100%	N=1315
City Council meetings and other public meetings (in person or watching on TV or online)	18%	N=235	38%	N=498	44%	N=581	100%	N=1314
City online annual report	18%	N=242	42%	N=551	40%	N=522	100%	N=1315
Talking with City officials	19%	N=251	35%	N=453	46%	N=603	100%	N=1307
Water bill inserts	12%	N=158	41%	N=543	46%	N=609	100%	N=1310
Word-of-mouth	29%	N=383	47%	N=619	24%	N=308	100%	N=1310
Homeowner's Association communications	28%	N=367	38%	N=494	35%	N=454	100%	N=1315

Table 50: Question 15

To what extent would you support or oppose McKinney offering commercial airline services at McKinney National Airport?	Percent	Number
Strongly support	36%	N=479
Somewhat support	31%	N=413
Somewhat oppose	10%	N=132
Strongly oppose	17%	N=227
Don't know	6%	N=79
Total	100%	N=1330

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Table 51: Question 16

If you support McKinney offering commercial airline services, would you still be in support if only low-budget carriers were offered (i.e. Spirit, Frontier, Allegiant, etc.)	Percent	Number
Yes	69%	N=582
No	17%	N=144
Don't know	14%	N=120
Total	100%	N=846

Table 52: Question 17

Please indicate how much of a priority, if at all, each of the following amenities are to you for improving the quality of life in McKinney:	High priority		Medium priority		Not a priority		Total	
Expanded hike and bike trail system	37%	N=492	39%	N=514	24%	N=314	100%	N=1320
Purchasing high-quality land outside of the floodplain for new parks and parks facilities	35%	N=464	45%	N=586	20%	N=262	100%	N=1312
Outdoor entertainment options	30%	N=398	42%	N=552	28%	N=361	100%	N=1311
Retail, restaurant and entertainment options	52%	N=684	37%	N=482	11%	N=147	100%	N=1313
Outdoor/adventure activities (e.g., zip line, wake boarding)	23%	N=295	36%	N=468	42%	N=548	100%	N=1311
Creating/preserving open lands	60%	N=782	34%	N=442	7%	N=88	100%	N=1312
Performing arts centers	29%	N=381	46%	N=602	25%	N=323	100%	N=1306
Cutting-edge recreational tourism projects (e.g. artificial wave pool for surfing, indoor ski resort, dedicated triathlon course)	18%	N=238	29%	N=386	52%	N=689	100%	N=1313
Tournament-grade destination sports complex (e.g. outdoor and indoor competition fields, training facilities, on-site hotels)	22%	N=285	32%	N=423	46%	N=605	100%	N=1313

Table 53: Question 18

How visible is the McKinney Police Department in your neighborhood and throughout the City (marked cars, foot, bike or mounted patrols)?	Percent	Number
Very visible	29%	N=386
Somewhat visible	52%	N=682
Not at all visible	18%	N=233
Don't know	1%	N=15
Total	100%	N=1316

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	3%	N=39	2%	N=27	6%	N=74	18%	N=240	71%	N=930	100%	N=1310
Purchase goods or services from a business located in McKinney	0%	N=0	2%	N=28	20%	N=256	58%	N=753	21%	N=269	100%	N=1306
Eat at least 5 portions of fruits and vegetables a day	2%	N=25	14%	N=186	37%	N=485	33%	N=434	13%	N=169	100%	N=1299
Participate in moderate or vigorous physical activity	2%	N=24	16%	N=209	34%	N=444	31%	N=398	17%	N=226	100%	N=1301
Read or watch local news (via television, paper, computer, etc.)	4%	N=50	11%	N=149	19%	N=249	30%	N=388	36%	N=467	100%	N=1303
Vote in local elections	5%	N=64	2%	N=27	9%	N=122	23%	N=297	61%	N=795	100%	N=1305

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Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=300
Very good	46%	N=600
Good	26%	N=336
Fair	5%	N=60
Poor	1%	N=8
Total	100%	N=1304

Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	14%	N=183
Somewhat positive	28%	N=366
Neutral	45%	N=573
Somewhat negative	11%	N=140
Very negative	2%	N=23
Total	100%	N=1285

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	60%	N=781
Working part time for pay	8%	N=107
Unemployed, looking for paid work	3%	N=39
Unemployed, not looking for paid work	5%	N=59
Fully retired	25%	N=321
Total	100%	N=1307

Table 58: Question D5

Do you work inside the boundaries of McKinney?	Percent	Number
Yes, outside the home	24%	N=294
Yes, from home	16%	N=191
No	60%	N=729
Total	100%	N=1214

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Table 59: Question D6

How many years have you lived in McKinney?	Percent	Number
Less than 2 years	16%	N=205
2 to 5 years	19%	N=253
6 to 10 years	19%	N=246
11 to 20 years	31%	N=401
More than 20 years	16%	N=208
Total	100%	N=1313

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	93%	N=1118
Building with two or more homes (duplex, townhome, apartment or condominium)	6%	N=77
Mobile home	0%	N=3
Other	0%	N=3
Total	100%	N=1201

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	8%	N=92
Owned	92%	N=1089
Total	100%	N=1181

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=24
\$300 to \$599 per month	5%	N=64
\$600 to \$999 per month	9%	N=113
\$1,000 to \$1,499 per month	18%	N=228
\$1,500 to \$2,499 per month	41%	N=517
\$2,500 or more per month	26%	N=326
Total	100%	N=1272

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	59%	N=724
Yes	41%	N=495
Total	100%	N=1219

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Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	69%	N=841
Yes	31%	N=374
Total	100%	N=1215

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=24
\$25,000 to \$49,999	8%	N=93
\$50,000 to \$99,999	24%	N=299
\$100,000 to \$149,999	31%	N=384
\$150,000 or more	35%	N=425
Total	100%	N=1225

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=1189
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=100
Total	100%	N=1289

Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=11
Asian, Asian Indian or Pacific Islander	5%	N=68
Black or African American	4%	N=45
White	87%	N=1094
Other	5%	N=68

Total may exceed 100% as respondents could select more than one option.

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Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=18
25 to 34 years	8%	N=109
35 to 44 years	20%	N=263
45 to 54 years	24%	N=313
55 to 64 years	21%	N=277
65 to 74 years	18%	N=228
75 years or older	6%	N=82
Total	100%	N=1290

Table 69: Question D16

What is your sex?	Percent	Number
Female	48%	N=492
Male	52%	N=530
Total	100%	N=1022

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	80%	N=816
Land line	6%	N=66
Both	14%	N=140
Total	100%	N=1022