

# UNIQUE BY

---

*Being unique is in our nature.*

**Unique by nature** speaks to McKinney's characteristics that make it stand apart from the rest. It embodies both the spirit of our community as well as our natural assets.

What do you love most about McKinney? Is it unique by adventure, music or entertainment? Culture, food, art or beauty? The possibilities are endless!

Fill in the blank and email us a picture of you holding the sign: [communications@mckinneytexas.org](mailto:communications@mckinneytexas.org)

